KUHN FARM MACHINERY (UK) LTD, Stafford Park 7, Telford, Shropshire, TF3 3BQ
☎: 01952 239300 Web: www.kuhn.co.uk

PRESS RELEASE

Watson Machinery becomes full line KUHN dealer

KUHN Farm Machinery has appointed Watson Machinery to strengthen its coverage and product accessibility for farmers in the North of England.

Based at Tow Law, west of Durham, Watson Machinery is run by father and daughter Mark and Emily Watson. The outlet will be a full product line KUHN dealer, with a focus on retailing KUHN's extensive grass and forage machinery, along with the bedding and feeding ranges. To help with this, a KUHN VB 3260 variable chamber round baler will be a demonstrator unit throughout the spring period to Watson Machinery customers.

The Watson Machinery area for KUHN products will cover Durham and surrounding areas, to Sunderland on the coast, extending westwards to meet the Cumbrian border.

Speaking on behalf of Watson Machinery, Emily Watson says: Taking on KUHN opens a vast range of products that we haven't been able to offer customers before. Our business has grown very organically since dad started it 35 years ago and this is the next step for us. The feeding and bedding machines are a new product offering and we're excited to grow the baler and grass machinery coverage in the area. We're a family firm and everyone helps to ensure customers are fully supported."

Karl Ridsdale from KUHN says: "The appointment of Watson Machinery strengthens our dealer coverage in this area and provides the brand with a more direct route to market than before. Its strong local presence and focus on grassland and livestock machinery make the dealership a perfect partner to drive KUHN forward in the region."

-Ends-

Caption: *Karl Ridsdale from KUHN says the appointment of Watson Machinery will provide farmers in the area more opportunities to run KUHN equipment*

Caption: *Emily and Mark Watson are excited to offer KUHN's feeding and bedding equipment alongside the extensive grassland machinery*

Notes to editors:

- The KUHN Group employs more than 5,500 people globally and has over 2,000 patents filed.
- KUHN specialises in the design and manufacture of tractor-drawn agricultural equipment: soil preparation, seeding, fertilisation, spraying, hay/silage making, baling, wrapping, residue shredding and landscape maintenance.
- KUHN Farm Machinery (UK) Ltd has its headquarters at Telford, Shropshire
- More information from Kate Hamer, Kuhn Farm Machinery (UK) Ltd, T: 01952 239300 E: kate.hamer@kuhn.com
- Issued by Agribusiness Communications Limited: Tel. 01694 731777
- This news release and image(s) can be downloaded from the ABC press centre: www.abccomms.co.uk, or by contacting sarah@abccomms.co.uk